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Tire Discounters Expands Automotive Services with Car Wash Acquisition

Family-owned and operated Tire Discounters enters the car wash segment, broadening customer solutions across a range of automotive needs

CINCINNATI, OH (August 1, 2022) – Tire Discounters, the country’s largest 100% family-owned and operated tire and service provider, announced expansion into a new automotive segment today with the acquisition of Carriage House Car Wash. This move is a valuable addition to the portfolio of Wood Family Brands, as the company seeks to deliver customer solutions across a spectrum of automotive needs.

Carriage House Car Wash has been a trusted, family-owned business in the greater Cincinnati area for many years, complimenting Tire Discounters values and commitment to serving customers. Steven Wood, Division Vice President of Tire Discounters, said this acquisition was a natural fit and will strengthen the Wood family’s ability to deliver customer value beyond the company’s core of tires and automotive service.

“As we continue to grow through strategic partnerships and acquisitions, we look for opportunities that make sense both for our customers and our overall business model,” Wood said. “Carriage House pushes Tire Discounters into an exploding automotive segment, while also providing us with end-to-end customer solutions.”

According to Wood, the company plans to expand the car wash business quickly, growing to 20 car wash outlets across the Cincinnati area in the next two years. Wood and his team will also be evaluating additional markets beyond Cincinnati and the possibility of co-locating Carriage House at Tire Discounters locations.

According to Justin Stone, Carriage House co-founder, this partnership is a key step in positioning the brand for significant growth into the future. “Tire Discounters brings a tremendous arsenal of resources to the table, which will allow for the Carriage House brand to be cared for and strengthened in the coming years. The team at Tire Discounters has bold plans to take this business to new heights and we are excited to see it all come to fruition”.

Dave Fissel, Carriage House co-founder added, “Carriage House has always been poised to grow with the combination of our best-in-class technology and obsessive focus on customer experience. We are thrilled to be partnering with the Tire Discounters family, which will enable us to take the business to the next level.”

Jamie Ward, President and CEO of Tire Discounters, says this announcement is yet another signal that Tire Discounters is in the long game to deliver outstanding customer service through innovative partnerships and expansion opportunities. “This acquisition is a bold step for Tire Discounters. We are committed to delivering innovative customer solutions and know that entering the car wash market is the right next step for us. The synergies between our existing business and Carriage House allows us to ultimately deliver a new level of service for our customers”.

Carriage House Car Wash currently operates 7 locations across the greater Cincinnati area, with state-of-the-art car washing technology and free vacuuming services. Carriage house offers a variety of packages and family plans for customers, and the convenience of a user-friendly app. Carriage House guarantees a superior experience for customers, and prides itself on offering highly competitive pricing options for customers relative to other large car wash brands in the marketplace.



About Tire Discounters

Tire Discounters was founded by Chip Wood in 1976 in Cincinnati, Ohio, and is still family-owned and operated. Chip remains the sole owner and company Chairman, but over the past several years has been smoothly transitioning to the second generation of leadership. President Jamie Ward, a valued employee for almost 30 years, is now the driving force in the company day-to-day, working closely with the second generation of the Wood family: Steven, Anna, and Evan Wood for over ten years.

Tire Discounters is the nation's largest, 100% family owned and operated independent tire and automotive repair provider and is currently recognized as "Tire Dealer of the Year," a national industry designation. The company is the fastest growing tire store in America and leads the way in providing unique and innovative customer benefits designed to make tires last longer and maximize the overall performance of a vehicle. Tire Discounters' ASE-certified technicians provide routine automotive repair and factory scheduled maintenance. The company has more than 400,000 tires in stock available for installation, most for same-day installation. Tire Discounters currently employs more than 2,000 people in over 170 locations across Ohio, Kentucky, Indiana, Tennessee, Georgia, Alabama, Virginia and North Carolina. The company also operates a growing automotive glass repair business across markets, with plans to expand into the future.

Tire Discounters also owns four distribution centers, located in Sharonville, Ohio, La Vergne, Tennessee, Athens, Georgia and Monroe, Georgia. The company's headquarters are in downtown Cincinnati, Ohio. www.tirediscounters.com

About Carriage House Car Wash

Carriage House is an innovative Cincinnati-based car wash operator that began operations in 2006. Justin Stone and David Fissel, who co-founded Carriage House, launched a bold vision for the company in 2018 to create a unique experience for customers, employees and the community. With this, Carriage House Car Wash solidified its vision to grow an industry-leading concept based on excellence, core operating principles, values and innovation. Carriage House Car Wash is aggressively growing its presence in the market and committed to staying true to its vision to be acknowledged leaders in our communities and industry by achieving higher standards for everyone.

Carriage House Car Wash fills a gap in communities where most retail service businesses are now corporate owned and institutionally operated. We call our approach the *Neighborhood Car Wash*. This is accomplished by combining classic customer service principles with state-of-the-art technology. The differences? A close relationship with our local communities and organizations, the happiest employees and best customer experience, free amenities like vacuums and interior cleaning supplies, open 24/7, and affordable unlimited wash membership plans and various ways to save.

Carriage House currently operates two concepts under two different brands: 1) Carriage House Neighborhood Wash is a high-tech neighborhood car wash concept that are higher-volume automated tunnels of 130' or longer, are staffed daily and offer free amenities; and 2) Carriage House Express Wash is a highly automated stand-alone concept that offers the same leading quality as the company's tunnel car washes but in a compact operation of typically 50-65 feet. These are open 24/7 and are a highly customized and innovative wash concept that was mostly established as part of the company's partnership with United Dairy Farmers that began in 2020.

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